

Whitley County Tourism Board

October 9, 2012

Minutes

The meeting was called to order on a motion by Neal, second by Gray; all voted yes

Gray made a motion to approve the agenda; Neal seconded; all

Roll call: Present: Neal, Moses, Gray, Cooper, Prewitt; absent- Walden, Freeman. Dave Jordan and Dania Egedi also attended.

As there was no September meeting, the minutes from the August meeting were approved on a motion by Moses and second by Neal; All approved

The financial report was presented by Mr. Gray; Cooper made a motion to accept, Neal second; approved by All.

Moses made a motion to approve Budget Amendment #2, which was to move the reimbursements to the Reserve for Transfer. Neal second, All approved

Neal made a motion to pay claims. Moses second, All approved

Prewitt presented a request for \$5,000 for the Border Bowl. Gray made a motion to approve, Neal seconded. All approved

Old business: Gray will discuss reappointments to the Board with Judge White.

Dave Jordan asked that discussion on Trip Advisor be tabled until next meeting.

The regional brochure did not qualify for matching funds because it was a collaboration between tourism boards. Whitley County Tourism Board paid the entire bill but was reimbursed by the other entities involved for their part.

The Board discussed insurance to protect the members in case of a lawsuit against events funded by the Board. Gray will check with Judge White to verify if Board members are protected under the County's insurance.

Dania Egedi reported on SEKTDA and that grant money is available for projects along the I-75 Corridor. She also discussed Eastern Highlands South and the Kentucky Tourism Council.

Sheltowee Trace Outfitters will take Whitley County brochures to travel shows for a share of the cost. They will also do a banner ad on their billboard for \$300-450. The Board will discuss these items at the next meeting.

Dave Jordan reported on the success of the Farm Tour. He also discussed other events scheduled for the Falls.

Moses made a motion to adjourn, Neal seconded. All approved